



Slow Down! Speeding Costs You.



In an effort to improve the quality of life and the safety of roads in the Glens Community, the City of Ottawa and the Ottawa Police Service are conducting a **Slow Down!** Campaign on Amberwood Crescent, Grenfell Crescent, Pineglen Crescent and MacFarlane Road.

Commencing in the fall, 2011 and continuing until the fall of 2012, special information signs, digital radar speed boards, Community information pamphlets, and enforcement resources will be used to remind drivers to:

- slow down,
- not exceed posted speed limits, and
- **STOP** for stop signs.

Motorists, and in particular, residents are reminded to be conscious at all times of your travel speed as the majority of drivers do not realize they are driving over the speed limit. Excessive speed impacts negatively on a neighbourhood's quality of life by increasing the risk of collision, injury and death.

The following are ways that Speeding Costs You:

- In 2005, 2006, and 2007, 39 people have died on Ottawa roads due to speeding, excessive speed for conditions and loss of control representing 42 % of Ottawa's roadway fatalities for those years.
- Travelling 16 km/h above the speed limit results in the loss of 3 demerit points and 30 km/h and above, 4 demerit points.
- One conviction for travelling in excess of 50 km/h above the speed limit may result in a \$2,000.00 fine, the temporary and immediate suspension of your driver's licence, impounding of your vehicle, the loss of the driver's "six star" insurance rating and a substantial insurance premium increase.

For more information, please contact Councillor Keith Egli's office at (613) 580-2479

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Respect the community and please obey the speed limits.